

**Interreg  
Europe**



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# Key project features

**Jason Martinez**

*Coordinator - Projects | Interreg Europe secretariat*

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# Content

1. Project **objectives & activities**
2. **Partnership** requirements
3. Project **finances**

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Project  
**objectives & activities**



# Project **objective**

Improve the **policy instruments** of the participating regions

- Public interventions at local, regional or even national levels can be addressed
- But at least **one** policy instrument per project must be an **Investment for jobs and growth goal programme**



## Project **activities**

- Exchange of experience & **capacity building** through identification and transfer of **good practices**
- **Pilot actions** possible from the start of the project or at mid-term (but maximum one per policy instrument)



# What is a **good practice**



- A **policy-related** initiative
- Proved to be **successful** in a region
- Potential **source of inspiration** for other regions



# Example of a **good practice**



## 'Be Circular, Be Brussels'

Launched by the Government of the Brussels Region, the project focuses on 4 sectors: food, 3R (reuse/ repair/ recycling), new business models, and **construction**.

Every year within the construction field, **calls for proposals** are launched inviting private or public actors to put forward initiatives/ projects supporting durable activities. The objective is to avoid demolition where possible and promote the **reuse of building materials** and components. Selected actors benefit from financial help (€30,000/ project), extra visibility and specific assistance in business support services at regional level.

The construction programme receives **€250,000/ year** and counts 2 full-time employees.



# What is a **pilot action**



**Implementation-related** activities dedicated to **testing** a new public intervention approach.

Possible only under certain conditions:

- Clear contribution to policy improvements
- Clear interregional & testing character



# Example of a **pilot action**



## **DIY kit for mini vertical gardens**

The pilot action is based on experiences from partners in Greece, Spain and Portugal. It aims at improving the **SOfiaGREEN Programme** by promoting **urban farming** for more efficient use of resources in urban environment.

Four **vertical garden models** are designed and built by students and teachers from the University of Architecture at the local Makerspace in Sofia (Bulgaria). The gardens are installed in **6 demo sites** and planted with herbs, spices, seeds and seedlings of vegetables and fruits.

In case of success, the city of Sofia will integrate this initiative into the revision of their new SOfiaGREEN Programme for 2022-2023.

# Implementation of activities

2 phases over 4-year implementation

<b>CORE</b>	<b>FOLLOW UP</b>
<b>3 years</b>	<b>1 year</b>
Exchange of experience to achieve policy improvements	Monitor policy improvements

# Implementation of activities

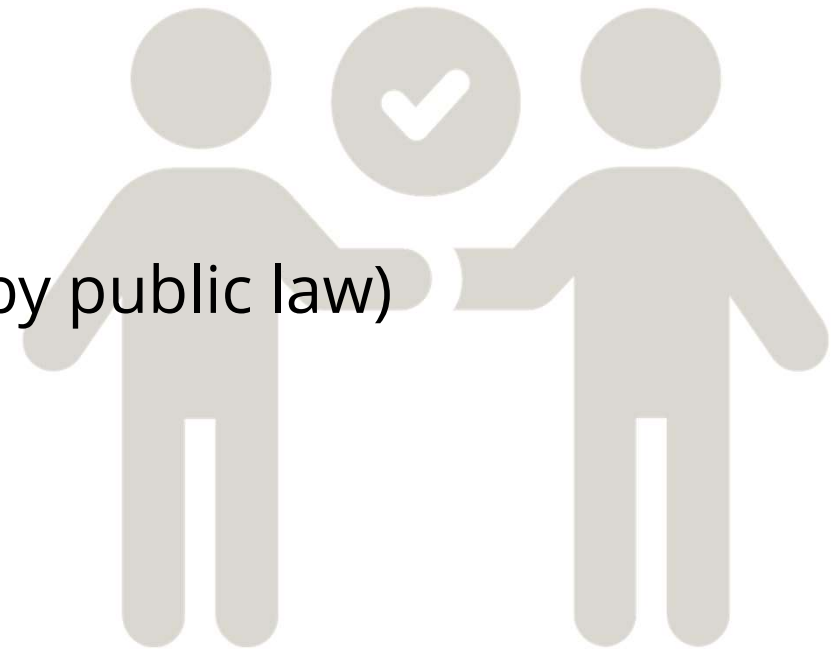
- **Action plans** no longer needed (only for regions which do not achieve results by end of core phase)
- Some **flexibility** in the follow-up phase:
  - Up to each project to define the exact activities
  - Exchange of experience still possible

# 2 ● Partnership requirements



## Who is **eligible**?

- **Public authorities**
- **Public law bodies** (bodies governed by public law)
- **Private non-profit bodies**



## **Policy relevance** of partnership

**Policy responsible authorities** must be involved in the project:

- As **partners** for at least **50%** of the policy instruments addressed
- As '**associated policy authorities**' for the remaining policy instruments

Creation of a **stakeholder group** in each region



# What is an **'associated policy authority'**



## **Main features:**

- Officially included in the application form
- No budget - travel & accommodation costs covered by relevant project partner
- Declaration provided at the application stage
- Involvement regularly monitored during project implementation

# Geographical coverage

- Broad coverage required
- Mixed between more and less advanced regions





# 3 ● Project **finances**



# Co-financing rates

Co-financing rates	According to legal status or location
80% ERDF*	Public or public equivalent from the EU
70% ERDF*	Private non-profit from the EU
50% Norwegian funding	Public, public equivalent and private non-profit from Norway (NO)
Swiss funding	Public, public equivalent and private non-profit from Switzerland (CH)

\* ERDF - European Regional Development Fund

# Simplified financial rules

Cost categories	Simplification
Preparation costs	Lump sum €17,500
Staff	Fixed % of the real gross employment cost
Office & administration	Flat rate of 15% of staff costs
Travel & accommodation	Flat rate of 15% of staff costs (real cost reporting only in specific justified cases)
External Expertise and Services	
Equipment	
Infrastructure and Works	For pilots only

**Plus:**

- Simplified reporting, faster payments to projects
- Less control (sampling, risk-based verifications)

# Time for questions



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