



Clusters: driving the digital and green twin transitions

Online Thematic Workshop, Friday 10 December 2021 - 9:15-12:30 (CET)

Draft Agenda	
9:15 – 10:00	<p>Short introduction by TO1 thematic experts on the Interreg Europe Policy Learning Platform and the workshop agenda (5 minutes)</p> <p>Moderated Keynote Panel Discussion – Cluster Policies</p> <p>Joint Cluster Initiatives - EUROCLUSTERS</p> <ul style="list-style-type: none"> ▪ Marek Przeor, DG GROW, European Commission (10 minutes presentation) <p>Clusters for the digital and green twin transitions</p> <ul style="list-style-type: none"> ▪ Antonio Novo Guerrero, European Clusters Alliance (10 minutes presentation) <p>Questions: moderated discussion by TO1 Thematic Experts (20 minutes)</p>
10:00– 10:10	<p>Break - with opportunities for participants to get to know each other</p>
10:10 – 10:55	<p>Clusters for the digital and green twin transitions</p> <p>Good practice</p> <ul style="list-style-type: none"> ▪ Jaume Sastre, Regional Government of Catalunya, Catalonia Smart Drones (AERIAL UPTAKE) (8 minutes presentation) <p>Policy change</p> <ul style="list-style-type: none"> ▪ Ilkka Nykänen, Business Joensuu, Regional Council of North Karelia, International mining value chains (REMIX) (8 minutes presentation) <p>Discussant: Bianca Muntean, 2019 EU Cluster Manager of the Year, Transilvania IT Cluster (5 minutes)</p> <p>Questions: moderated discussion by TO1 Thematic Experts (~20 minutes)</p>
10:55 – 11:40	<p>Working groups on cluster policies</p> <p>Participants are divided into two to three groups (around 10-15 participants per group max)</p> <ul style="list-style-type: none"> ▪ TO1 Thematic Experts facilitate the group discussions and make sure that discussions in each group runs smoothly and provides references to Interreg Europe projects. ▪ Participants will be encouraged when registering to the online workshop to prepare a slide to present a cluster policy initiative promoting the digital and green transition, if any, (1 slide/2 minutes).



	<ul style="list-style-type: none">▪ Thematic experts provide a list of questions to discuss, such as, but not limited to, what are some initiatives in your region to promote cluster policies? What are the main challenges and how to overcome them? Final concluding remarks (~5 minutes)
11:40	End of the online workshop
11:40 – 12:30	Online Expert Helpdesk – possibility to book in advance an individual meeting (10 minutes slot) with the Thematic Experts (and the PLP core team if needed) to discuss specific needs and policy challenges