

# CENTRAL EUROPE PROGRAMME 2007-2013



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## Summary of basic programme features and requirements - *Project development*

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PROGRAMME

## CONTENT

- Expected projects **characteristics** and basic project **requirements**
- **Key success factors** for project development
- Project **implementation** and **outputs**



## Which **characteristics** do projects have to show to be supported by **CENTRAL EUROPE**?

- Clear **added value** to the CENTRAL EUROPE cooperation area
- **Transnational** thematic focus and partnership
- Address an issue affecting a clearly defined **transnational geographical area** and/or of **common interest**
- **Coherent** and **implementation-oriented** approach
- **Effective management** (including communication strategy, knowledge creation and transfer)
- Strive for concrete and **visible outputs** and **results**
- Include innovative elements/support of **innovation**



## CENTRAL EUROPE will not support:

- Projects **not addressing issues of transnational relevance** or that can be funded under one **single cross-border programme**
- **Mere networking** and **exchange of experience**
- Mere **continuation** of a past co-operation project **without clear added value**
- **Pure research and technology development** without clear links to other actors
- Projects fundable under **other Structural Funds programmes**
- Actions eligible for funding by the EAFRD (**European Agricultural Fund for Rural Development**), including LEADER 2007-2013

# BASIC PROJECT REQUIREMENTS - PARTNERS



## Characteristics of **eligible partners**:

- National, regional and local public authorities
- Public equivalent bodies
- Private institutions
- International institutions

## Minimum partnership **requirements**:

- At least **three financing partners**,
- From at least **three countries** and
- Being at least **two of the partners located in EU CENTRAL EUROPE regions**

## **Location** of partners/activities:

- Core thematic activities to be implemented **within the CENTRAL EUROPE area**
- If clear benefit for the regions of the CENTRAL EUROPE Programme area, possibility to involve partners/carry out activities **in the EU territory outside the CE cooperation area** (20% flexibility) as well as in **third countries** (10% flexibility)

## 6 key success factors in building a project proposal

1. Quality of the action (objectives, quality and relevance of expected results etc.)
2. Quality of the approach (clear definition of work plan and deliverables, methodology etc.)
3. Innovation of the proposal
4. Partnership structure
5. Dissemination and capitalisation of results
6. Budget



## What to consider when building the partnership?

- Careful selection of **relevant partners** for the issues to be addressed (competent for development, implementation and dissemination of outputs and results)
- Covering most of the **technical expertise required** to perform the project activities (complemented by external expertise)
- **Capacity** and **cooperation experience** of partners
- Well defined and necessary **roles** of all partners
- **Balanced involvement** of partners
- Avoid too extensive/complex partnership

- Partner search should start at an early stage of project elaboration
- Basis for ensuring proper project management and good quality outputs and results

# PROJECT IMPLEMENTATION



Programme follows an **output and result-oriented approach**

→ outputs and results should directly support or feed into concrete future initiatives and/or concrete investments

**Types of Action** (pre-defined):

- Joint transnational strategy and action plan
- Transnational tool development
- Joint management establishment
- Investment preparation
- Pilot Actions including investments

Project activities have to lead to actual implementation of jointly elaborated concrete outputs.

## Project outputs

- ... provide the basis to **communicate project achievements**
- ... should be supported by several **sequential outputs**
- ... are directly used by their **target groups** in order to achieve the intended results
- ... must be clearly related to one **Type of Action**

→ Sustainability (financial/institutional/political) of outputs and results

**Thank you for your attention!**

